



# Sponsorship Request

From

Friends of Kickapoo Valley Reserve  
Jackie Yocum – Winter Festival Coordinator

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**January 11, 2025**





## Celebrating 24 years of Winter Family Fun

Winter Festival is a wonderful family event that highlights fun winter activities. Activities may include sledding, skiing, archery, snow sculpture, ice cave hikes, chain saw carving, wildlife talks & hikes, face painting, horse-drawn bobsled rides, snowshoe exhibit, Sled Dog Race and weight pull.

Bring your child and your dog and try out the Dog Sled Mutt Fun Run. Snow mountain & snow tunnel, Snow Snake Competition, Fat Tire Bike Demonstrations and more.

La Farge Lions Club hosts an annual chili and bread contest for the public. Our neighbors at Wildcat Mountain State Park host a candlelight ski/hike/snowshoe and winter star gazing that night



# About Us

## A Unique Place from All Vantage Points

The Kickapoo Valley Reserve is an 8,600-acre tract of public land located between the villages of La Farge and Ontario in southwestern Wisconsin. Its history, resources, administration, and recreational diversity make it unique – a place like no other.

We invite you to come and see for yourself the many wonders of the Kickapoo Valley Reserve. Here, sandstone outcroppings tower over the Kickapoo River as you paddle its quiet waters while native plants and animals abound in all seasons. Whether you'd like to join us for a scheduled interpretive hike, adventure into the back-country on your own, or simply stop and admire the beauty, the Kickapoo Valley Reserve welcomes you!



## Our Team

JASON LEIS

Executive Director

VACANT

Property Manager

JACKIE YOCUM

Outreach & Events Coordinator

AMY DVORAK

Executive Assistant

ASHLEY BAKER

KVR Friends President

AMBER BURCH

Education Coordinator



Winter Festival connects the community to the outdoors by removing boundaries and providing access outdoor, nature and conservation education. Admission to Winter Festival is free and the event is open to the public. Festers of all ages can experience cultural, natural and environmental activities. Winter Festival is a popular event and attendees travel from as far away as Illinois, Iowa, Minnesota and beyond to participate in this great event.





As a valuable sponsor, your company will be given brand visibility throughout Winter Festival: your company name will be listed on the KVR website, social media and in print advertising and your logo will be posted at the event. Each sponsor will receive a special thank you as well as mentioned in both print and any news channels covering the event.



We appreciate your consideration and look forward to working with you





## Winter Festival Sponsorship Levels

Donation of product for Silent Auction or raffle. Estimated value \$\_\_\_\_\_

Vendor or In-kind \_\_\_\_\_  
Estimated value

The Tropics \$50 - \$150

Frosted Windows \$151 - \$250

Downright Frigid \$251 - \$499

I Can't Feel My Face \$500+



## Return this page and sponsorship to:

**Friends of Kickapoo Valley Reserve**

S3661 State Road 131

La Farge, WI 54639

email: jackie.yocum@wisconsin.gov

